

WESTERN STATES CONFERENCE FOR PHARMACY RESIDENTS, FELLOWS & PRECEPTORS

January 2010

Dear Colleague:

The Western States Conference Board of Directors has established the program for our 30th annual meeting, which will be held May 25 - 28, 2010 at the Asilomar Conference Center in Pacific Grove, California. On behalf of the Board, we would like to request your company's financial support of our meeting through promotional sponsorship in the amount of \$5,000 to \$25,000. Additional information regarding each level of support is provided on the enclosed Promotional Sponsor Confirmation Form.

Please select the most appropriate funding level based on your company's budget and financial support policies and complete and return the enclosed Promotional Sponsor Confirmation Form. Upon receipt of your company's completed form, conference registration forms will be sent to your company's representatives or your designated contacts.

Depending on your level of support, varying numbers of complimentary offsite registrations (including meals, sessions and events) may be included. The registration fees for additional company representatives range from \$450 for off-site registration up to \$850 for on-site registration (includes three nights lodging plus meals, sessions and events). There are a limited number of on-site single rooms available on the rustic Asilomar Conference Center grounds. Please note that there are no telephones, televisions or internet connections in any of the Conference Center guest rooms; wireless internet is available in the conference center registration area free of charge.

Western States Conferences could not be possible without your support. Because of the annual support of key members of the health care industry we are able to continue providing such a valuable annual meeting to our attendees. Regardless of your level of support, we invite all company representatives to participate and interact with pharmacy leaders throughout the course of the meeting.

We sincerely hope that you can support our conference through your sponsorship. Western States Conference is a nonprofit (501(c)3) organization, our federal tax identification number is 86-0535273. Detailed conference information can be located on our website www.wsc-rx.org. Should you need additional information, please don't hesitate to contact us by phone at (916) 447-0843, or via email at wscrx@cshp.org.

Sincerely,



Kim Donnelly, RPh
2010 Conference Chair



Dawn Benton, MBA
Conference Administrator

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Promotional Sponsor Confirmation Form Western States Conference 2010 (May 25-28)

The Western States Conference is recognized as a tax-exempt organization category 501(c)(3) by the IRS, tax I.D. number 86-0535273.

- Corporate Director: \$25,000 Promotional Sponsorship will provide support for one of the following areas (please rank preferences):
- | | |
|----------------------------------------------------------|-----------------------------------------------------------------------|
| <input type="checkbox"/> General Sponsorship | <input type="checkbox"/> Opening Reception & Bonfire |
| <input type="checkbox"/> Welcome Dinner and Theme Dinner | <input type="checkbox"/> Audio Visual Equipment and Technical Support |

Sponsors will receive special recognition as a Corporate Promotional Director with a full page announcement in the Conference Program, recognition as the sponsor of the first available selected funding area (as listed above), placement on the WSC web site, and complimentary registration for four representatives. Sponsors may register up to four additional representatives for the conference at the standard registration fees of \$450 to \$850 per person.

- Corporate Partner: \$15,000 Promotional Sponsorship will provide support for one of the following areas (please rank preferences):
- | | | |
|----------------------------------------------|--------------------------------------------|--------------------------------------------|
| <input type="checkbox"/> General Sponsorship | <input type="checkbox"/> Theme Dinner | <input type="checkbox"/> Hooded Sweatshirt |
| <input type="checkbox"/> Welcome Dinner | <input type="checkbox"/> Opening Reception | <input type="checkbox"/> USB/Flash Drive |

Sponsors will receive special recognition as a Corporate Promotional Partner with a half page announcement in the Conference Program, recognition as the sponsor of the first available selected funding area (as listed above), placement on the WSC web site, and complimentary registration for three representatives. Sponsors may register up to three additional representatives for the conference at the standard registration fees of \$450 to \$850 per person.

- Corporate Benefactor: \$10,000 Promotional Sponsorship will provide support for one of the following areas (please rank preferences):
- | | | |
|-------------------------------------------------|------------------------------------------------------|-----------------------------------|
| <input type="checkbox"/> General Sponsorship | <input type="checkbox"/> WSC Web Page | <input type="checkbox"/> T-Shirts |
| <input type="checkbox"/> Audio Visual Equipment | <input type="checkbox"/> Conference Program Printing | <input type="checkbox"/> Tote Bag |

Sponsors will receive special recognition as a Corporate Promotional Benefactor with a quarter page announcement in the Conference Program, recognition as the sponsor of the first available selected funding area (as listed above), and complimentary registration for two representatives. Sponsors may register up to three additional representatives for the conference at the standard registration fees of \$450 to \$850 per person.

- Corporate Patron: \$7,500 Promotional Sponsorship will provide support for one of the following areas (please rank preferences):
- | | |
|----------------------------------------------|--------------------------------------------------------------|
| <input type="checkbox"/> General Sponsorship | <input type="checkbox"/> Lanyards |
| <input type="checkbox"/> Badge Holders | <input type="checkbox"/> Room Key Cards ('10 reminder dates) |

Sponsors will receive recognition as a Promotional sponsor of the first available selected funding area (as listed above) and complimentary registration for one representative. Sponsors may register up to three additional representatives for the conference at the standard registration fees of \$450 to \$850 per person.

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Corporate Sponsor: \$5,000 Promotional Sponsorship will provide support for one of the following areas (please rank preferences):

___ General Sponsorship

___ Breaks (choice of AM - Day 1 or Day 2)

___ Breaks (choice of PM - Day 1 or Day 2)

Sponsors will receive recognition as a Promotional sponsor of the first available selected funding area (as listed above). Sponsors may register up to three representatives for the conference at the standard registration fees of \$450 to \$850 per person.

Note: All sponsors, regardless of sponsorship level, will receive recognition in all Western State Conference (WSC) publications and on the WSC webpage with a direct link to the webpage of your choice.

Please sign and return this form by April 15, 2010

Company: _____

Contact: _____

Email: _____ Phone: _____

Signature _____ Date _____

Check should be made payable to WSC/CSHP
and mailed to:
California Society of Health-System Pharmacists
Attn: Western States Conference
1314 H Street, Suite 200
Sacramento, CA 95814
cat@cshp.org
FAX: (916) 447-2396

Credit Card Type: _____ Credit Card #: _____

Exp. Date: _____ SS Code: _____ Amount: _____

Card Holder Name: _____ Signature: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____



WESTERN STATES CONFERENCE FOR PHARMACY RESIDENTS, FELLOWS & PRECEPTORS

2009 Meeting Highlights

- The Western States Conference attracted an audience of over 770 pharmacy opinion leaders, preceptors, residents, and fellows from more than 125 institutions, including the 13 Western States' major teaching hospitals, managed care organizations and federal facilities.
- Approximately 450 pharmacy residents and fellows presented their clinical, administrative and technology related research during the four day annual conference. Speakers present topics in a formal lecture format. Additionally, each presentation includes time for question and answer sessions. Emphasis is placed on outcomes and recommendations for improving patient care programs. Additional detailed conference information, including our 2010 conference program with detailed research abstracts, can be located on our website www.wsc-rx.org.
- Through a formalized collaborative arrangement with an ACPE accredited provider of continuing pharmacy education, attendees are able to request up to 7 hours of CPE credit and may select from any of our 15 simultaneous presentations running at any particular time. Nearly 2500 total hours of credit were awarded in 2009. This continuing education is designed to increase pharmacists' knowledge and skills in the drug decision-making process and assist them in the comprehensive pharmacologic management of patients with chronic and life threatening conditions.
- Most participants ranked opportunities for informal networking and the exchange of ideas among peers as the most important reason for attending the meeting. The Planning Committee encourages company representatives to participate in all of the conference activities and discussions.
- Presentation topics include, but are not limited to, the following:
 - Cardiovascular Diseases
 - Infectious Diseases
 - Oncology
 - Diabetes
 - Immunizations
 - Respiratory Diseases
 - Psychiatric Disorders
 - Patient Adherence
 - Managed Care